# **Privacy Policy**

# Last Updated: Oct 2023

Thank you for using the Odeon mobile application. This Privacy Policy explains our practices regarding the collection, use and disclosure of personal data ("personally identifiable information" or "PII") and other information that we receive when you use the Odeon mobile application. This Privacy Policy applies to all available Odeon Services and Apps ("App") operated by Odeon Inc. a limited liability company based in the State of Arizona (see detailed contact information below). However, they don't apply to anyone else's websites, services, or applications, even if you can access those through App. This Privacy Policy and the Terms of Service (the "Terms") govern your use of all available App Services and Apps ("App"), so please read them carefully before using App. Processing of any PII is based on the necessity to perform the services we offer to you or based on your explicit consent.

# **Account Information**

When you create an account, we need to collect certain information that can be used to identify you (PII), such as your name, email address, country, language and device name. We use PII email, name, country and language of the user for customized marketing purposes. The device name is used for identifying and managing active devices within an App Account. We do not collect PII if you don't create an account. If you choose to create an App account via a thirdparty service such as Facebook, no passwords of the third-party service get transferred to our system. When the authentication is complete, we'll be able to access certain information based on your permissions from the third-party service. If you make purchases in the App, neither Google nor Apple expose any personal information from the subscription like the name, email or payment information. Only an anonymous Subscription ID or Order ID gets transferred to App. If you create an App Account, this anonymous subscription information gets attached to your record for the purpose of subscription sharing with your App account across multiple devices. Odeon has a zero-tolerance policy for objectionable content or abusive behavior. We believe in creating a safe and enjoyable space for everyone. If you come across anything that goes against these principles, please flag that post, and we'll take swift action.

### **Location Information**

You may at any time exercise the following rights regarding your PII we have stored: Right of access and information, right to rectification, right to erasure, right to restriction of processing and right to data portability. To get access to which PII we have processed about you or to delete your PII and cancel your account, please send an email to <a href="mailtosupport@odeon.live">support@odeon.live</a>. We'll take steps to inform you or delete your information as soon as is practicable. Any consent you give us for processing your PII is subject to your withdrawal, which may be exercised anytime and without cause. If you have any concerns about our processing of your PII you may reach us at <a href="mailtosupport@odeon.live">support@odeon.live</a>.

### **International Transfer**

Your PII may be transferred to, and maintained on, computers located outside of your state, province, country or other governmental jurisdiction. If you're located outside the United States and choose to provide your PII to us, we may transfer your PII to the United States and process it there. To achieve high availability and low latency, we replicate the data (including your PII) across data-centers and providers in United States and [Europe]. These services are certified under the Privacy Shield Rules.

### **Changes to Privacy Policy**

Any information that we collect is subject to the privacy policy in effect at the time such information is collected. We may, however, revise the Privacy Policy from time to time. Changes may be posted to our blog or within our Apps, so please check that regularly. The most current version will always be posted on our Privacy Policy page.

### **Contact Information**

If you have any questions about this Privacy Policy, please contact us at:

**Odeon Inc.** 

440 W. Los Feliz Rd.

Glendale CA 91204

support@odeon.live